



## **Jason Stricker is Promoted to Vice President at Shick Esteve North America**

Shick Esteve Names Jason Stricker Vice President of Sales & Marketing.

Shick Esteve, world leader in ingredient automation, today announced the promotion of Jason Stricker to Vice President of Sales & Marketing for Shick Esteve North America, effective immediately.

Stricker, a second-generation employee, has been in the field of ingredient automation for over 20 years, during this period he has developed a wealth of knowledge in the fields of ingredient automation and process solutions. For the last 13 years he has worked in Regional and Executive Account management for Shick Esteve. In the past 5 years he has served as the Director of Sales & Marketing and has overseen significant market growth for the company.

“Jason’s knowledge of our technical capabilities and his connection to our customers as been key to our success in recent years. This promotion recognizes his valuable contribution to the leadership of our organization.” says Tim Cook, CEO of Shick Esteve and Vice President of Linxis Group.

Stricker is an active member of the Bakery Equipment Manufacturers and Allieds (BEMA) association where he holds a seat on the Baking Industry Forum (BIF). He graduated from Baker University with a Bachelor of Science degree in biology. He will remain based at Shick Esteve in Kansas City, Missouri.

The Shick Esteve business model focuses on creating solutions for the industrial food and beverage manufacturing industry globally. The company’s portfolio includes a new technology center, Linxis North American Technology Center, utilized for the testing and demonstration of the latest in industry-leading ingredient automation, mixing and pre-dough technologies, as well as leading-edge process control and IIoT technology. They have also advanced into automated solutions for the pet food market.



### **About Shick Esteve**

Shick Esteve is a complete ingredient automation provider and the only global automation systems provider focused solely on the food industry. We design, manufacture, install and service ingredient automation systems for customers worldwide. For more information, visit [www.shickesteve.com](http://www.shickesteve.com).

### **About LINXIS Group**

Linxis group's purpose is to leverage our collective expertise to develop and implement specialized equipment solutions, enabling our customers to be best-in-class industrial players wherever they operate. Shick Esteve (USA), Diosna (Germany), VMI (France), and Unifiller (Canada) are part of the Linxis Group. For more information, visit [www.linxisgroup.com](http://www.linxisgroup.com).

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